

Managing Hyperscale:

AI Enters the Data Center



Entrepreneurs and established companies alike are exploring a new frontier for AI: the data center. Data consumption is increasing at an unprecedented rate as the adoption of enterprise and consumer applications in IoT, cloud computing, autonomous vehicles, and online collaboration tool go mainstream.

To keep up with the demand, data center operators may run 100,000 servers in a single location. Managing critical infrastructure at hyperscale is an expensive challenge that requires skilled IT staff. Artificial intelligence is now providing solutions that allow companies to control costs by optimizing energy consumption, monitoring performance, and even enhancing call center support more efficiently. AI has entered the data center.

According to Statistics MRC, the global hyperscale data center market is expected to grow from \$20.24 billion in 2016 to reach \$102.19 billion by 2023 with a CAGR of 26.0%. Startups along with big players including AWS, Equinix, and Ericsson are all running hard to get the edge over the competition. In this new frontier:

- Will startups develop AI solutions that disrupt established companies?
- Which trends will lead the industry?
- Will AI deliver on the promise of more efficient data center operations?

Join us on October 17, 2017, to find out.

Moderator

Ravi Belani
Managing Dir., Alchemist Accelerator

Panelists

Val Bercovici
Founder and CEO, PencilData

Scott Noteboom
Founder and CEO, LitBit

Tom Vo
Director of Engineering, Ericsson

Tuesday, October 17, 2017

6:00 pm – 8:30 pm

6:00 pm:
Reception and demos
7:00 pm:
Panel discussion (with Q&A)

**SRI International
Conference Center**

333 Ravenswood Drive
Menlo Park, CA 94025

Register at the link below.