



# The Future of Transportation: Freeways or Flyways

Each day more and more commuters are affected by traffic jams in major metropolitan areas. Aging infrastructure, population increases, and demand for space on the road are all having a negative effect on commutes. As traffic congestion continues to grow, so does the level of commuters' frustration. Finally, technological advances are catching up to visionary ideas that will solve commuters' woes around the world — defining the future of transportation.

Innovative startups, established companies, and transit authorities are in a race to bring new breakthroughs in transportation technology to market that could move us from freeways to flyways. Despite technical challenges and regulatory hurdles, their ambitions have not been throttled.

Which technology will lead — Hyperloop, pilotless drones, or flying cars? Venture capitalists are investing heavily in technology that they believe will disrupt the \$1.7 trillion automotive industry, which according to Scotiabank will sell over 75M vehicles this year alone.

- Which innovation will become the de facto mode of transportation in the future?
- Where are investors putting their money?
- Will the technology be accessible to all or just the wealthy?

Join us on November 15, 2016, to find out.

## Moderator

Dr. Ilan Kroo  
Principal Scientist & Founding CEO,  
Zee Aero

## Panelists

Zack Lovering  
Chief Engineer, A3 – Airbus

Aleksey Matushev  
CEO / Co-founder, Natilus

Carl Dietrich  
CEO/CTO and Co-Founder, Terrafugia

Jeffrey Schox  
Partner, Trucks Venture Capital

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## Tuesday, November 15, 2016

6:00 pm – 8:30 pm

6:00 pm:  
Reception and demos  
7:00 pm:  
Panel discussion (with Q&A)

## SRI International Conference Center

333 Ravenswood Drive  
Menlo Park, CA 94025

Register at the URL below.