

# Zero-Trust Cybersecurity

## Trust No One?

Protecting digital assets is becoming harder and harder, for one alarming reason: most organizations have poorly prepared for the deluge of cloud-based applications and end-point devices. This transformation has created vulnerabilities well beyond any corporate-controlled environment, expanding the potential for data breaches into completely uncharted territory.

As the enterprise perimeter dissolves, cybersecurity today must extend beyond simply protecting on-premises data. Anyone authorized to have access to data and applications should have the flexibility of using any device, on any network, from any location. This ever-increasing desire for seamless access has created a corresponding need for end-to-end security across a myriad of applications, data centers, and devices. The cost of failing to do so is potentially huge. According to a recent study sponsored by IBM, the average cost of a single data breach is over \$3 million.

Originally conceived by Forrester, the “zero-trust” model has been gaining momentum, from Google’s BeyondCorp to Gartner’s Continuous Adaptive Risk and Trust Assessment (CARTA). If implemented properly, zero-trust has the power to transform the industry.

- Will micro-segmentation and software-defined perimeters offer enough protection?
- What are the implications of default-deny
- Is zero-trust security destined to become mainstream?

Join us on April 9 to find out.

### Moderator

Randy Wood,  
Vice President, Public Sector,  
Akamai Technologies

### Panelists

Amir Sharif,  
Co-Founder, Aporeto

Andrew Rubin,  
CEO and Co-Founder, Illumio

Deepak Jeevankumar,  
Managing Director,  
Dell Technologies Capital

Pere Monclus,  
VP & CTO, Networking & Security BU,  
VMware

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**Tuesday, April 9, 2019**

6:00 pm – 8:30 pm

6:00 pm:

Reception and demos

7:00 pm:

Panel discussion (with Q&A)

### Hauck Auditorium

David and Joan Traitel Building  
435 Lasuen Mall  
Stanford, CA 94305

Register at the link below.