

# Raise Capital NOW with Equity Crowdfunding



Startup founders know that obtaining working capital is critical for building a successful company, but navigating the world of venture capital can be tricky and time-consuming. With the new regulations that took effect this year, startups now have a new way to raise money — Equity Crowdfunding.

New platforms like StartEngine, IndieGogo, and SeedInvest are making it possible for startups to raise much-needed capital through crowdsourcing from unaccredited investors. Groundbreaking regulation changes are democratizing fundraising by allowing startups to raise up to \$1 million by crowdsource in exchange for equity.

- What are the risks and challenges of choosing equity crowdfunding?
- Are there hidden costs?
- Which industries will benefit the most?
- Can startups raise capital from both VCs and crowdfunding?

Join us for the next VLAB Founders Series event on June 28, 2016 for an engaging fireside chat about equity crowdfunding with Ron Miller, CEO of StartEngine, and Richard Swart, partner at Crowdfund Capital Investors.

**Note:** Tickets will NOT be available at the door, so register today.

**Ron Miller**  
CEO  
StartEngine

**Richard Swart, Ph.D.**  
Partner  
Crowdfund Capital Advisors

**Tuesday, June 28, 2016**  
6:00 pm – 8:30 pm

6:00 pm:  
Reception and demos  
(Light food and refreshments,  
only until 6:30pm)

7:00 pm:  
Panel discussion (with Q&A)

**Palo Alto**  
(Location details will be sent  
via email to ticket holders.)

Only \$35 for this  
unique event.

Register using  
this code or  
the URL below.

